

Level 1 Digital

This course is ideal for those individuals who wish to pursue a career in social media management and digital marketing, enabling young learners to receive an introduction to the world of digital technology.

During the course you will develop an understanding of website software, IT user fundamentals, using mobile IT devices and much more.

Take your first step towards the goal of working in one of the fastest growing industries, and obtaining a professionally recognised qualification from the awarding body City and Guilds.

Factsheet

Introductory Digital Programme

Course Information

During the course you will develop an understanding in each of the following areas:

- Social Media Management Fundamentals
- Digital Marketing Fundamentals
- Web Development Fundamentals
- Internet Security Fundamentals
- Microsoft Office for Business

*Entry Requirements

- A minimum of 4 GCSE passes at grades D - E (new grades 2 - 3)
- Entry level 3 in English or Maths, or progression from ESOL
- Aged between 16 -18
- Completed college assessment
- Successful interview

*Depending on individual circumstances entry requirements may vary, contact us for more information.

Progression Routes

Once completing the Level 1 Diploma most students progress onto our Level 2 courses in Hardware, Software, Social Media or Building Design.

Further Career Options

- Social Media Manager
- Digital Marketer
- Web Developer
- IT Technician
- IT Support

Location and Duration

The course is one year and is based at Newham College's Stratford Campus (ten minute walk from Stratford tube and the bus station).

Curriculum Units

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| <ul style="list-style-type: none"> - Improving productivity using IT mandatory - IT user fundamentals - Using the internet - Using email - Using collaborative technologies - Using mobile IT devices - IT software fundamentals - Audio software | <ul style="list-style-type: none"> - Video software - Imaging software - DTP software - Multimedia software - Presentation software - Website software - Word processing software - Internet safety for IT user |
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